



**INTERNATIONAL POLO CLUB
PALM BEACH**

**International Polo Club Palm Beach Launches
Travel Agent/Tour Operator Commissionable Experience
for Sunday Brunch and Polo 2014 Winter Season**

Wellington, Fla. (January 15, 2014) – No matter where your travels takes you, the International Polo Club Palm Beach is *the* premier polo destination in the world that hosts the largest field of high-goal teams and the most prestigious polo tournaments in the United States. Thousands of polo enthusiasts descend on Wellington, Fla., each winter to enjoy their love of the sport and the social scene. The 2014 Palm Beach Polo Season opened on Sunday, January 5 and runs for 16 consecutive weeks, concluding with the Maserati U.S. Open Polo Championship® final on April 20.

Travel agent sales are integral to the International Polo Club's new growth plan, and the high-goal winter polo destination is extending its reach into the travel industry's sales channel for 2014.

For travel agents and tour operators who create customized itineraries for their clients visiting the Palm Beaches, a Sunday Brunch and Polo experience is the perfect match at the International Polo Club (IPC). Agents booking clients or groups at any of the Palm Beaches' hotels and resorts, can earn an attractive 15% commission on Sunday Brunch and Polo.



Enhance your travel client's itinerary with a Sunday Brunch and Polo experience on the veranda of the finest polo facility in the world.

The Pavilion at IPC has become the must-do winter sporting and social event in the Palm Beaches. Guests enjoy an electrifying game of polo, the halftime divot stomp, inspired cuisine, entertainment, fashion, and celebrities, all while sipping champagne.

The Sunday Brunch and Polo experience includes a cocktail reception with champagne, elegant passed hors d'oeuvres, and music, followed by a lavish gourmet brunch. The brunch features a champagne toast, two drink tokens, and multiple food stations serving freshly prepared specialties created by the on-site culinary team. Offerings include chef-attended carving stations, made-to-order omelets, fresh-baked pastries and breads, and a wide variety of salads, grilled vegetables, elaborate side dishes, cheeses, fresh fruit, pâté, and delectable desserts. Your clients will treasure their afternoon at IPC long after they return home.

Field Side at The Pavilion – Sunday Brunch and Polo Experience: Opens at 2 p.m. for reception and brunch. Polo match starts at 3 p.m.

Sunday Brunch and Polo Package

- **January - February:** \$100 per person; includes a champagne toast, two drink tokens, reception, lavish brunch, and polo
- **March - April:** \$120 per person; includes a champagne toast, two drink tokens, reception, lavish brunch, and polo

Veuve Clicquot Champagne Brunch Package

- **January - February:** \$300* for two; includes a champagne toast, two drink tokens, reception, lavish brunch, polo, and a bottle of Veuve Clicquot champagne at your table
- **March - April:** \$330* for two; includes a champagne toast, two drink tokens, reception, lavish brunch, polo, and a bottle of Veuve Clicquot champagne at your table

Agents who have already booked a travel stay for their clients in the Palm Beaches can add an afternoon of polo as a destination activity. IPC does not refer or restrict an agent's choice of hotel, ground transportation, or airline when booking a client or group's travel stay.

Polo matches are open to the public with a wide range of hospitality and guest seating. At this time, only bookings for the Sunday Brunch and Polo experience can earn travel agents and tour operators a 15% commission. Lawn seating and grandstand viewing tickets are available for purchase online (no agent commission provided).

The International Polo Club is the perfect outing for individual travelers and groups. For additional information on ticketing, brunch, and polo at The Pavilion, please call Kelly Puffenberger at 561-792-9292 or visit InternationalPoloClub.com. High-resolution photo selections are on the USB drive provided in your press kit, and are available for editorial purposes or agent marketing.

International Polo Club Palm Beach
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**All prices are tax inclusive. Complimentary valet parking.*

For media inquiries, please contact Enid Atwater at Venue Marketing Group at 561-844-1778, ext. 21 or email enida@venueadv.com.

