

## International Polo Club Palm Beach Welcomes Engel & Völkers as Field Sponsor

Wellington, Fla. (December 18, 2014) – Combine the world's leading international real estate advisors, Engel & Völkers Wellington and Palm Beach, with the world-renowned International Polo Club (IPC), and you have a prestigious partnership highlighting the 2015 high-goal winter polo season.

Engel & Völkers has secured the sponsorship naming rights to the Engel & Völkers Field, giving them prominent positioning on the Championship Field's scoreboard, which overlooks the polo field where the greats of the sport tenaciously compete.

"Amy Carr and Carol Sollak, owners of Engel & Völkers Palm Beach and Wellington, are well known in equestrian circles," said John Wash, president of IPC. "In the field of equestrian real estate, they rank among America's most elite brokers and advisors, and we are honored to have their prestigious brand affiliated with our organization."

The Engel & Völkers name will be associated with the American Triple Crown of prominent polo tournaments hosted at IPC: the USPA C.V. Whitney Cup, the USPA Gold Cup®, and the U.S. Open Polo Championship®. "Our two locations in the Palm Beaches exclusively represent many of the most exciting, high-end properties in the world. Our discerning clientele require properties that personify passion, inspired design, skilled workmanship, and luxury amenities," said Carol Sollak.

"We can't think of a more perfect partnership. Two luxury brands serving an international market, with similar core values of first-class service, dedication, and professionalism," said Amy Carr. "To have our name adorn the sport's premier polo facility is an extraordinary pairing of two exclusive brands."

## **Engel & Völkers Wellington and Palm Beach**

Engel & Völkers was founded in 1977 as a specialty boutique agency providing high-end real estate services to wealthy, European investors in search of real estate experts who were professional and discreet. Quickly, the agency successfully built a highly valued international network that originated in Europe, then expanded to Africa and Asia. Engel & Völkers entered the North American market in 2006, and today, they are in a strong leadership position in 44 North American markets. Worldwide, there are over 500 offices and more than 4,200 real estate advisors in 38 countries, which span six continents. Engel & Völkers opened in Wellington in 2013, focusing on equestrian properties and estate homes. By December 2013, the Palm Beach office opened serving exclusive, high net worth clients, with an elite team of seasoned advisors with years of experience in premium residential and commercial real estate. For more information on Engel & Völkers, visit wellington.evusa.com or palmbeach.evusa.com.

## **International Polo Club Palm Beach**

The International Polo Club Palm Beach is the premier polo destination in the world, hosting the largest field of high-goal teams and the most prestigious polo tournaments in the United States. Polo enthusiasts descend upon Wellington, Fla., each winter season to enjoy their love of the sport in the most prominent and well-equipped polo facility. The 2015 Palm Beach Polo Season will open on Sunday, January 4, and will conclude 16 weeks later with the U.S. Open Polo Championship® final on Sunday, April 19. Polo matches are open to the public, with a wide range of hospitality and guest seating that includes elegant grandstand viewing, field tailgating, lawn seating, field-side champagne brunch at The Pavilion, and exclusive sponsor boxes. Tickets start at \$10. For ticketing and sponsorship information, or to book a special event year-round, please call 561.204.5687 or visit InternationalPoloClub.com.

## **Media Contact**

Enid Atwater, Venue Marketing Group <a href="mailto:enida@venueadv.com">enida@venueadv.com</a>
561.844.1778, ext. 21

Cell: 561.762.2141